

WHICH WAY SHOULD YOUR CEILING FAN ROTATE?

How should the ceiling fan rotate during summer and winter? Is your ceiling fan on the proper seasonal setting? It could save you energy dollars if it rotates in the proper direction depending whether it's winter or summer.

Ceiling fans provide great air circulation and you can optimize these benefits by ensuring the rotation of the blades is correct for circulating warm air during winter or creating a breeze effect by moving or circulating the air better, during a hot summer.

During winter heating, to help move warm air that is trapped on the ceiling, blades should turn 'forward' in a clockwise motion. This movement will push up the air and pull the warm trapped air down the sides of the room improving heat distribution.

During hot summer weather, to help produce a comfortable breeze or 'windchill' that cools the skin, blades should rotate in a 'reverse' counter-clockwise motion. The air movement has the same comfortable effect as when you fan yourself with a magazine to get relief from hot, stifling air.

Ceiling fans in themselves do not heat or cool a room, but the air movement or circulation they effect by the correct blade rotation, can greatly improve the comfort of your living space.

You can also save in energy costs when the ceiling fan is on the correct setting to support your cooling or heating efforts.